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Top Stories

Gerianne DiPiano

By Sam Strike

05/03/2007

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Gerianne Tringali DiPiano was shocked when she received a letter at her company's Wayne office that she was selected as one of this year's Best 50 Women in Business in Pennsylvania.

DiPiano, who is founder, president and CEO of FemmePharma Global Healthcare, says to this day she still doesn't know who secretly nominated her for the honor. One woman is selected from each county in the commonwealth for her dedication to business growth and personal and professional accomplishments. It's apropos for DiPiano to be honored in a field of women because the business she founded in 1996 was created to deal exclusively with the health and health care of women.

"There is a women's health-care crisis all over the world," she said. "Gender inequity is the root cause of women's lack of information [about their physical health]." DiPiano, a former pharmaceutical-industry executive with more than 20 years' experience in the field, said she concluded more than a decade ago that the pharmaceutical industry virtually ignored many female diseases and disorders. Before founding FemmePharma she worked at four multinational companies in areas as varied as new product development, marketing, and mergers and acquisitions. DiPiano came to the conclusion that "sex-based medication is important," and believes that her company "will develop drugs differently than has been done in the past."

Currently her company is solely development-stage, having no products on the market. But her goal is to eventually distribute and market their own products, targeting obstetricians and gynecologists.

The headquarters in Wayne consists of about a dozen employees; the company has laboratories in Delaware, and clinical researchers scattered all over the country. DiPiano, originally from the Baltimore area, lives with her husband, daughter, and two dogs in Valley Forge.

She serves on many local boards, including the Board of Trustees for Drexel University, and the Corporate Advisory Board of the Society for Gynecologic Investigation.



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